

## **Importance Of Sports Institute In Sports Development - Brunei Model**

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To win international medals particularly at Olympic is becoming increasingly more challenging and talent alone is not adequate to ensure victory. The 2008 Beijing Games showed China superiority symbolizing superior sporting system over USA and emerged as sports superpowers. Subsequently many nations intensified their efforts in developing their own elite sporting systems. China and Russia in particular had invested heavily in their Olympic programme, and some nations such as Britain changed their policies by targeting specific medals in sports. Apart from achieving gold medals nations injected a massive investment into their sport system to achieve their objectives.

Thus, countries with desire for Olympic medals adopted different approaches to achieve their objectives. However, for Brunei international and regional games success (Gold Medals) appeared to be a difficult task. Hence, this research aimed to identify factors responsible for this decline and underline the success factors or ingredients that according to Houlihan & Green (2008) help to achieve international sporting success. Once the factors were identified, they were then compared to the success factors in the three models developed by Green & Houlihan (2005), Oakley & Green (2001), De Bosscher et al (2006), De Bosscher et al (2008) and their compatibility was analysed in respect to Brunei situation. Van De Bosscher et al (2006) stated that it is impossible to create one single model that is universal and produce the same outcome/success. Thus, these models can only be used to provide a framework for developing a practicable model for the Brunei elite system.

Other concerns were to address the main issues faced by the Elite athletes development in Brunei and impact of the sports structure and management effecting performance. Simultaneously, it investigated the support available to facilitate the development of SEA Games champions in appraisal to the existing successful elite models developed by Green & Oakley (2001); Green & Houlihan (2005) and De Bosscher et al (2006) and De Bosscher et al (2008) as analytical tools to offer guidelines in formulating a possible solution and recommendations to improve the sports system in Brunei.